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JAZD Markets Closes \$8M Series-A Round

## **JAZD Markets Closes \$8M Series-A Round**

Andover, MA, December 11, 2008 - JAZD Markets, the leader in on-line B2B directory driven marketing as a service, today announced that it has recently closed an \$8 Million Series A round of investment in the company. The round of investment was jointly led by CommonwealthCapital Ventures ([www.commonwealthvc.com](http://www.commonwealthvc.com)) and Pilot House Ventures ([www.pilothouseventures.com](http://www.pilothouseventures.com)).

JAZD will leverage the investment capital to accelerate the build-out of its directory marketing platform and expand relationship with B2B Trade Publishers. "This new funding will take JAZD Markets to profitability and assure our position as the definitive leader in on-line directory driven marketing as a service platform for B2B Publishers and their advertising clients," said Jamie Bedard, Founder and CEO of JAZD Markets. "The on-line B2B directory market has been poorly served by traditional technology only providers leaving Publishers with few options. JAZD changes the game for Publishers by delivering a turn-key publisher branded directory platform built on leading web 2.0 technologies, powered by compelling SEO/SEM traffic generation and a dedicated sales force committed to rapid revenue growth for the partnership.

**About Jaz'd! Markets** - JAZD Markets is the leader in on-line directory driven Marketing as a Service for B2B located in Andover, MA. JAZ'D! combines B2B directory placement, contextual display advertising, lead generation and social media marketing into an innovative Marketing as a Service (MaaS) platform where advertisers generate real value from their on-line marketing spend.

JAZ'D! operates multiple on-line B2B markets under the brands: [www.jazdchemicals.com](http://www.jazdchemicals.com), [www.jazdtech.com](http://www.jazdtech.com), [www.jazdenergy.com](http://www.jazdenergy.com), [www.jazdfoodandbeverage.com](http://www.jazdfoodandbeverage.com), [www.jazdconstruction.com](http://www.jazdconstruction.com), [www.jazdtelecom.com](http://www.jazdtelecom.com), [www.jazdmanufacturing.com](http://www.jazdmanufacturing.com), [www.jazdhospitality.com](http://www.jazdhospitality.com), [www.jazdelectronics.com](http://www.jazdelectronics.com), [www.jazdoilandgas.com](http://www.jazdoilandgas.com), [www.jazdpackaging.com](http://www.jazdpackaging.com) where buyers can easily find and the right product and/or service.

For more information visit JAZD Markets at [www.jazdmarkets.com](http://www.jazdmarkets.com).

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