



Chemical Yellow Pages - Connecting buyers and sellers.

Chemical Yellow Pages is the world's first online B2B directory marketplace for the chemicals industry. Combining robust directory listings, targeted interactive marketing programs, and a full service support model, the Chemical Yellow Pages provides the most impact for your marketing dollar.

Audience

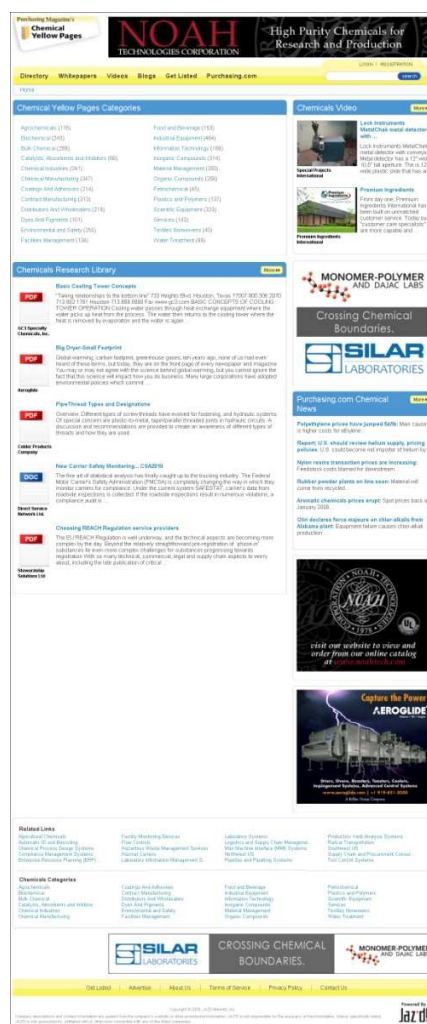
The Chemical Yellow Pages leverages the worldwide reach and industry-leading strength of Purchasing.com and Purchasing Magazine - over 195,000 global chemical professionals. Through aggressive SEO campaigns and highly-targeted outbound marketing, the Chemical Yellow Pages makes sure the right buyers find your products.

Benefits

The Chemical Yellow Pages, built on the JAZD Marketplace Platform, provides far more than a traditional directory listing. A basic listing in Chemical Yellow Pages is always free, and includes your company information, product guides and contact information. Premium category sponsorship combines the value of a JAZD Microsite listing with hosted content, exclusive advertising opportunities, newsletter sponsorships, targeted lead generation, and world-class service to ensure you are always getting the maximum value from your marketing program.

World-Class Service

JAZD powers the Chemical Yellow Pages with an innovative directory platform, providing real-time updates, an easy-to-use online interface and results reporting. In addition to the intuitive user experience, JAZD provides each client with a dedicated Service Representative to ensure that you are constantly delighted by our team. JAZD Creative Ad Services and Data Concierge are always available to help deliver marketing programs specifically tailored to meet your needs with professional quality results.



Get Started Now! Contact Sales at (978) 474-6671 or email cyp@jazd.net



Chemical Yellow Pages Rate Card

JAZD Microsite Features: (Included in all packages)

Company Profile	Unlimited Product Pages	Reporting Portal	JAZD SEO Boost	Unlimited Impressions	Unlimited Content	Unlimited Leads	Display Ads
✓	✓	✓	✓	✓	✓	✓	✓

Premium Category Packages

Secure first page placement with one out of five slots. Gold in 1st, Silver in 2nd and Bronze rotates 3rd, 4th and 5th slots.

Premium Packages	Pricing	Category Leadership	JAZD Microsite	Creative of 2 Display Ads	Data Concierge	JAZD Insights Newsletter
Elite Package JAZD Best Value	\$4,800/yr \$3,500/6 mos	3 Gold slots <i>plus</i> Unlimited Bronze slots	✓	✓	✓	6/year
Gold Package	\$3,600/yr	3 Gold slots <i>plus</i> 5 Bronze slots	✓	✓	✓	6/year
Silver Package	\$2,400/yr	3 Silver slots <i>plus</i> 5 Bronze slots	✓	✓	✓	4/year
Bronze Package	\$1,200/yr	5 Bronze slots	✓			2/year
Directory Package - Limit 2 Sponsors -	\$17,500/yr \$10,000/6 mos \$6,000/3 mos	Elite Package <i>plus</i> Exclusive Display Ads & Content Placements	✓	✓	✓	6/year

Single Category Packages	Add-On Only	Plus JAZD Microsite
1 Gold Slot	\$1,000/yr	\$1,395/yr
1 Silver Slot	\$600/yr	\$995/yr
1 Bronze Slot	\$300/yr	\$695/yr

Additional JAZD Services

Creative Ad Services	\$750/ad set	Creative of 2 IAB standard display ads (728x90 and 300x250)
Data Concierge	\$500	One-time product upload of all products and services
JAZD Insights Newsletters	\$500	Content and products featured in 2 newsletters

All JAZD marketing packages are available for invoicing, or can be charged to a credit card.

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